

Lussmanns are finalists in the national RSPCA Good Business Awards 2012

Lussmanns Fish & Grill Restaurants in St Albans and Hertford have once again been selected as finalists in the Independent Restaurant category of the annual RSPCA Good Business Awards, which recognise companies with the best animal welfare policies.



The restaurant group, which won the award last year, has been shortlisted along with Café Spice Namaste (London), The Ethicurean (Bristol) and Bordeaux Quay (Bristol) in the Independent Restaurants category, which highlights companies who advance animal welfare by sourcing their products in an ethical way.

The judges were particularly impressed by the number and high standard of entries across all the categories, which they said reflects a shift in consumer attitudes and increased demand for higher welfare practices.

Richard Johnson, food judge, journalist and radio presenter as well as the founder of the British Street Food Awards said *“For me, the RSPCA Good Business Awards are all about going the extra mile and recognising the businesses that are doing something a little bit more – and a little bit different – from the rest.*

“From this year’s entries it’s clear that it now makes good business sense to improve animal welfare across food businesses. It makes a real point-of-difference in a very competitive market place.”

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Andrei Lussmann, director of Lussmanns said: *“Welfare in farming is essential to both our animals and our diet, we are very proud that we have for the second year running been shortlisted.”*

This year, the RSPCA has also introduced the “Hot Topic” award. Over three and half thousand people voted for the issue they feel is most important for UK supermarkets to address. Nearly half of consumers voted for more transparency and better practice amongst supermarkets in the area of live transport.

Finalists in The Caterers and Pubs category are: Eco cuisine (London) Helen Browning at The Royal Oak Swindon (Wiltshire), The British Larder (Suffolk), The Duke of Cambridge (London) and The Navigation Inn (Shropshire). Well known stores in the running for most Ethical Supermarket are: Marks and Spencer, Sainsbury’s and The Co-operative. Finalists in the Independent Food Retailers category are: Abel & Cole (London), Edge & Son (Wirral), Samphire (Norfolk) and The Bath Pig Company (Somerset).

Results and winners will be announced in a celebration of all the participating companies’ achievements on **Wednesday 24 October 2012** in London.

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Notes

About the RSPCA Good Business Awards

- The RSPCA Good Business Awards reward the food and fashion companies with the best animal welfare policies, and in particular those who are trying to improve and develop their work to improve animal welfare.
- Judges for the food category are journalist and TV presenter Richard Johnson, independent food consultant Dr Geoff Spriegel and Prof John Webster, Professor Emeritus at Bristol University.
- For more information about the awards, please visit www.rspcagoodbusinessawards.com and to find out more about ethical food and fashion, go to www.goodthings.org.uk.

About Lussmanns Fish & Grill

- Lussmanns is the locals' fish & grill restaurant, championing the best welfare-driven British producers, and dedicated to looking after all the family. We have restaurants in St Albans and Hertford.

- We are recommended by *The Good Food Guide 2010, 2011, 2012 and 2013*, rated as one of the UK's top restaurants by [Fish2Fork](#), members of the Sustainable Restaurant Association (SRA) and SRA Two Star Sustainability Champions.
- In 2011, we won the Independent Restaurant category of the RSPCA Good Business Awards.
- For more information, including supplier details, please visit our website at www.lussmanns.com

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