

Lussmanns are winners in the national RSPCA Good Business Awards 2012



Lussmanns Fish & Grill Restaurants in St Albans and Hertford have, once again, won the Independent Restaurant category of the national RSPCA Good Business Awards, which recognise companies with the best animal welfare policies.

The restaurant group, which won the award last year, beat off strong competition from Café Spice Namaste (London), The Ethicurean (Bristol) and Bordeaux Quay (Bristol) in the Independent Restaurants category, which highlights companies who advance animal welfare by sourcing their products in an ethical way.

The judges, who were unanimous their decision, were particularly impressed by the number and high standard of entries across all the categories, which they said reflects a shift in consumer attitudes and increased demand for higher welfare practices.

Presenting the award at a gala reception on 24 October, Richard Johnson, food judge, journalist, radio presenter and the founder of the British Street Food Awards said: *“For me, the RSPCA Good Business Awards are all about going the extra mile and recognising the businesses that are doing something a little bit more – and a little bit different – from the rest.”*

“It’s clear that it now makes good business sense to improve animal welfare across food businesses. It makes a real point-of-difference in a very competitive market place.”

Andrei Lussmann, owner of Lussmanns said: *“Welfare in farming is essential to both our animals and our diet. We are proud and humbled that we have, for the second year running, been honoured with this prestigious national award from the RSPCA.”*

Other winners in the Food category were: Caterers: Eco cuisine (London) , Independent Pubs: The British Larder (Suffolk), Independent Retailer: Edge & Son (Wirral), Retailer of the Year, Supermarkets: Sainsbury’s, Engagement Award, Supermarkets: Sainsbury’s, Hot Topic Award, Supermarket (Live Transport): The Co-operative.

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Notes

About the RSPCA Good Business Awards

- The RSPCA Good Business Awards reward the food and fashion companies with the best animal welfare policies, and in particular those who are trying to improve and develop their work to improve animal welfare.
- Judges for the food category were journalist and TV presenter Richard Johnson, independent food consultant Dr Geoff Spriegel, Prof John Webster, Professor Emeritus at Bristol University and Alice Clark, senior RSPCA farm animal scientist.
- For more information about the awards, please visit www.rspcagoodbusinessawards.com and to find out more about ethical food and fashion, go to www.goodthings.org.uk.

About Lussmanns Fish & Grill

- Lussmanns is the locals' fish & grill restaurant, championing the best welfare-driven British producers, and dedicated to looking after all the family.
- We are recommended by *The Good Food Guide 2010, 2011, 2012 and 2013*, rated as one of the UK’s top restaurants by [Fish2Fork](http://Fish2Fork.com), members of the Sustainable Restaurant Association (SRA) and SRA Three Star Sustainability Champions.
- In 2011 and 2012, we won the Independent Restaurant category of the RSPCA Good Business Awards.
- We have restaurants in St Albans and Hertford.
- For more information, including supplier details, please visit our website at www.lussmanns.com

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