



NEWS RELEASE - OCTOBER 2011

Lussmanns wins Independent Restaurant category of national RSPCA Good Business Awards



Lussmanns Fish & Grill Restaurants in St Albans, Hertford and Bishop's Stortford have won the Independent Restaurant category of the national RSPCA Good Business Awards, which recognise companies with the best animal welfare policies.

At a ceremony in London on 5 October, the independent Hertfordshire-based restaurant group received the prestigious award, despite strong competition from the highly commended Due South (Brighton) and Strattons Hotel (Swaffham, Norfolk) in the food category, which highlights companies who advance animal welfare by sourcing their products in an ethical way.

Food judge, journalist and TV presenter Richard Johnson said: *“Good animal welfare now makes real business sense. It also makes a real point-of-difference in a very competitive market place. The well-deserving companies who realise this and are already going the extra mile for animal welfare were rewarded for their efforts at the RSPCA Good Business Awards ceremony.”*

Andrei Lusmann said: *“The welfare of what we eat should come first when eating. Restaurants and retailers owe it as much to the diner as to the animal in insisting that the animal lives a fulfilled life before death. If we cannot afford this simple but essential approach we should consider not eating meat.”*

Other winners were Riverford Organic (Independent Retailer Award) and The Feathers Inn, Hedley on the Hill, Northumberland (Pubs Award). For the third year running, Co-operative, the People's Choice award, plus the award for Most Progress. Marks & Spencer received an award for Sustained Excellence, and Sainsbury's picked up the prize for Excellence in Consumer Communications for its promotion of higher welfare food.

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Notes

About the RSPCA Good Business Awards

- The RSPCA Good Business Awards reward the food and fashion companies with the best animal welfare policies, and in particular those who are trying to improve and develop their work to improve animal welfare.
- Judges for the food category were journalist and TV presenter Richard Johnson, independent food consultant Dr Geoff Spriegel and Prof John Webster, Professor Emeritus at Bristol University.
- For more information about the awards, please visit www.rspcagoodbusinessawards.com

About Lussmanns Fish & Grill

- Lussmanns is the locals' fish & grill restaurant, championing the best welfare-driven British producers, and dedicated to looking after all the family.
- We are recommended by *The Good Food Guide 2010, 2011 and 2012*, rated as one of the UK's top restaurants by [Fish2Fork](#) and are members of the Sustainable Restaurant Association.
- We have restaurants in St Albans, Hertford and Bishop's Stortford.
- For more information, including supplier details, please visit our website at www.lussmanns.com

For further information on this news release please contact:

Lis Coulthard at Lussmanns Fish & Grill - lis@lussmanns.com or 07583 420 402

Andrei Lussmann at Lussmanns Fish & Grill – andrei@lussmanns.com or 07974 910 619

Lussmanns St Albans: Waxhouse Gate, St Albans, Herts, AL3 4EW Tel: 01727 851941 Manager: Chris Evans

Lussmanns Hertford: 42 Fore Street, Hertford, Herts, SG14 1BY Tel: 01992 505329 Manager: Tom Filip

Lussmanns Bishop's Stortford: 4 Adderley Road, Jacksons Wharf, Bishop's Stortford, Herts CM23 3AX

Tel: 01279 759115 Manager: Tim Hope