

# LUSSMANN'S

## FISH & GRILL

NEWS RELEASE – 13 April 2016

---

### Lusmanns Fish & Grill to open a new restaurant in Hitchin, Hertfordshire in June

*'Ethical, delicious and preach-free'*  
The Independent on Sunday



Andrei Lussmann (Managing Director)



Award-winning sustainable dishes

Lusmanns Fish & Grill, the independent brasserie group with restaurants in Hertford, St Albans and Harpenden, will bring award-winning, sustainable dining to Hitchin in June.

Managing Director, Andrei Lussmann (pictured) and his team will shortly begin transforming a centrally located venue on Sun Street, just off Market Place, into the group's fourth location.

Currently chain restaurant Strada, this historic building in Hitchin town centre provides the perfect setting for the popular blend of ethical, affordable and sustainable dining that Lusmanns provides.

A sympathetic make-over of the Grade II listed property will open up the dining area, making it lighter and fresher while maintaining the character and integrity of the building which provides space for approximately 70 covers.

**MORE**

Andrei Lussmann said: “We are committed to making sustainable dining a reality on the high street and, after a long search for the right location, we are delighted to be coming to Hitchin.

“Although our dedication to providing first class food and service to every diner will be consistent with the reputation we have established in Hertford, St Albans and Harpenden, this restaurant will offer a different dining experience. While Hertford has a classic bijou bistro atmosphere, St Albans provides a more up-town brasserie canteen and Harpenden offers a delightful rural feel, Lussmanns in Hitchin will have its own unique character.”

Recommended by The Good Food Guide since 2010, described by *The Times* food critic Giles Coren as ‘everything a modern local restaurant should be’, and voted ‘People’s Favourite’ in the recent Independent on Sunday / Food Made Good Awards, Lussmanns has established a loyal local following since 2004 that is set to grow with the opening of this new Hitchin venture.

More information on the opening date, planned for early June, will be available on Lussmanns website ([www.lussmanns.com](http://www.lussmanns.com)), [facebook](#) and [twitter](#). Please subscribe to the mailing list for progress updates.

**ENDS**

## **Notes**

### **About Lussmanns Fish & Grill Restaurants**

- Giles Coren, food critic for *The Times*, described Lussmanns as ‘everything a modern local restaurant should be’ and rated us 8/10.
- We have been recommended by *The Good Food Guide* since 2010.
- We are founder members of the Sustainable Restaurant Association (SRA), SRA Three Star Sustainability Champions and won UK Sustainable Small Restaurant Group of the Year at the SRA Awards 2014 & 2015.
- We were voted ‘People’s Favourite’ at the national Food Made Good Awards 2016 and described by the awards partner, the Independent on Sunday as ‘Ethical, delicious and preach-free’.
- We are rated as one of the UK’s top restaurants by [Fish2Fork](#), the campaigning restaurant guide for people who want to eat fish – sustainably.
- For more information, including supplier details, please visit our website at [www.lussmanns.com](http://www.lussmanns.com), join us on facebook at <http://www.facebook.com/LussmannsRestaurants> and twitter @lussmanns and @AndreiLussmann.

### **For further information on this news release please contact:**

Lis Coulthard, marketing and pr for Lussmanns Fish & Grill - [lis@lussmanns.com](mailto:lis@lussmanns.com) or 07583 420402

Andrei Lussmann, managing director of Lussmanns Fish & Grill – [andrei@lussmanns.com](mailto:andrei@lussmanns.com) or 07974 910619