

NEWS RELEASE - 26 September 2012

Lusmanns sponsors first Hertford Food & Drink Festival



Lusmanns Fish & Grill Restaurant in Hertford has become a major sponsor of the first Hertford Food and Drink Festival (8 to 14 October), alongside Waitrose and media partner The Hertfordshire Mercury.

The award-winning restaurant, located in Hertford since 2004, is committed to all aspects of sustainability, including community support. A member of the Sustainable Restaurant Association (SRA), Lusmanns scored 97% in the society section of the SRA's assessment, which praised *'the strong social responsibilities of the restaurant across the board'*. The independent brasserie currently supports a

range of local and national charities, including Isabel Hospice via *The First Thursday*, its monthly 'networking with a heart' lunches.

Events planned for the week-long festival, organised by Hertford Town Council, include tours of the McMullen brewery, wine tastings, food-themed art exhibitions at Hertford Theatre and Hertford Library, a town centre food trail competition, cake decorating sessions, a community market, cookery demonstrations, a gastronomic event at Hertford Museum on Saturday 13 October and a range of stalls selling specialist food and drink products in St Andrew Street on Sunday 14 October.

Cllr Isabel Sigmac, who chairs Hertford Town Council's development and leisure committee, said: *"The festival will showcase the strong food and drink offer in Hertford. I am pleased that the town centre businesses, especially the independents and local organisations, are working*

together to attract more people into the town centre during the festival. I am sure many will return once they have tasted what Hertford has to offer.”

Andrei Lussmann said: “It’s great to support the inaugural Hertford Food & Drink Festival where localism of what we eat and where it comes from is fast becoming an essential part of everyday living.”

[ENDS]

Notes

About The Hertford Food & Drink Festival

- The inaugural festival is being organised by Hertford Town Council
- For further information, please contact Melvin Caton, Town Centre Coordinator on 01992 528072 or visit www.gohertford.co.uk
- Photo shows (left to right) Jacqui Wolf (Waitrose), Andrei Lussmann (Lussmanns), Eleanor Payne (Hertford Museum), Rev Jo Loveridge, (All Saints Hertford), Cllr Jane Sartin (Mayor of Hertford), Julie Scarr (Courtyard Arts), Cllr Jeanette Taylor (Chairman, East Herts Council) launching the first Hertford Food and Drink Festival at an exhibition of pictures on the theme of food in the foyer of Hertford Theatre.

About Lussmanns Fish & Grill

- Lussmanns is the locals' fish & grill restaurant, championing the best welfare-driven British producers, and dedicated to looking after all the family.
- We are recommended by *The Good Food Guide 2010, 2011, 2012 and 2013*, rated as one of the UK’s top restaurants by [Fish2Fork](http://Fish2Fork.com), members of the Sustainable Restaurant Association (SRA) and SRA Two Star Sustainability Champions.
- In 2011, we won the Independent Restaurant category of the RSPCA Good Business Awards.
- In 2012, we won the Hertfordshire Green Award, a Janey Lee Grace Platinum Award and were highly commended in the Sustainable City Awards.
- We have restaurants in St Albans and Hertford.
- For more information, including supplier details, please visit our website at www.lussmanns.com

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